



# TACO TOUR MANCHESTER SPONSORSHIP OPPORTUNITIES MAY 8, 2025



**Taco Tour Manchester** is an annual event that is known by many as the best day of the year in Downtown Manchester, NH! **30,000+** visitors attend from Manchester, New England, and beyond.

Attendees consume as many \$3 tacos as they desire for 4 hours at the  
**“World’s Largest Taco Tour”**

This regional event is the one of the largest single day food festivals in the country and a premier opportunity for your business and brand.

The Greater Manchester Chamber looks forward to partnering with you through sponsorship to activate your brand at this beloved event.

Contact: Cole Riel

603-792-4107

[ColeR@Manchester-Chamber.org](mailto:ColeR@Manchester-Chamber.org)

# TACO TOUR MANCHESTER 2024 STATS



300,000+

Emails  
Sent

30,000+

Official  
Attendees

100,000+

Tacos  
Sold by 99  
Participants

## 2024 MEDIA COVERAGE



2,000,000+

Impressions on  
Billboard Ads

70,000+

Views of  
Taco Tour  
Map

250,000+

Followers reached  
by  
Influencer Partners



930,000+

Distribution size  
of printed  
advertising

80,000+

Website Sessions  
from 53,000+  
Unique Visitors

4+ Minutes

Average Length  
of Time per  
Website Session

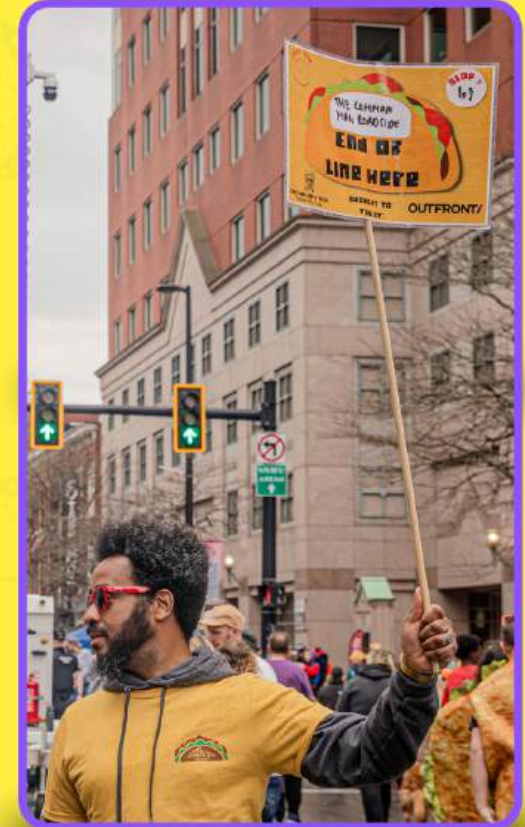
# EVENT SPONSOR \$3,000

- “Event Sponsor” recognition on social media and at Inaugural Taco Ceremony
- One 10’ x 10’ space at the event
- Company logo on website sponsor page
- Inclusion in post-event Thank You Packet



# COMMUNITY MOVER SPONSOR \$5,000

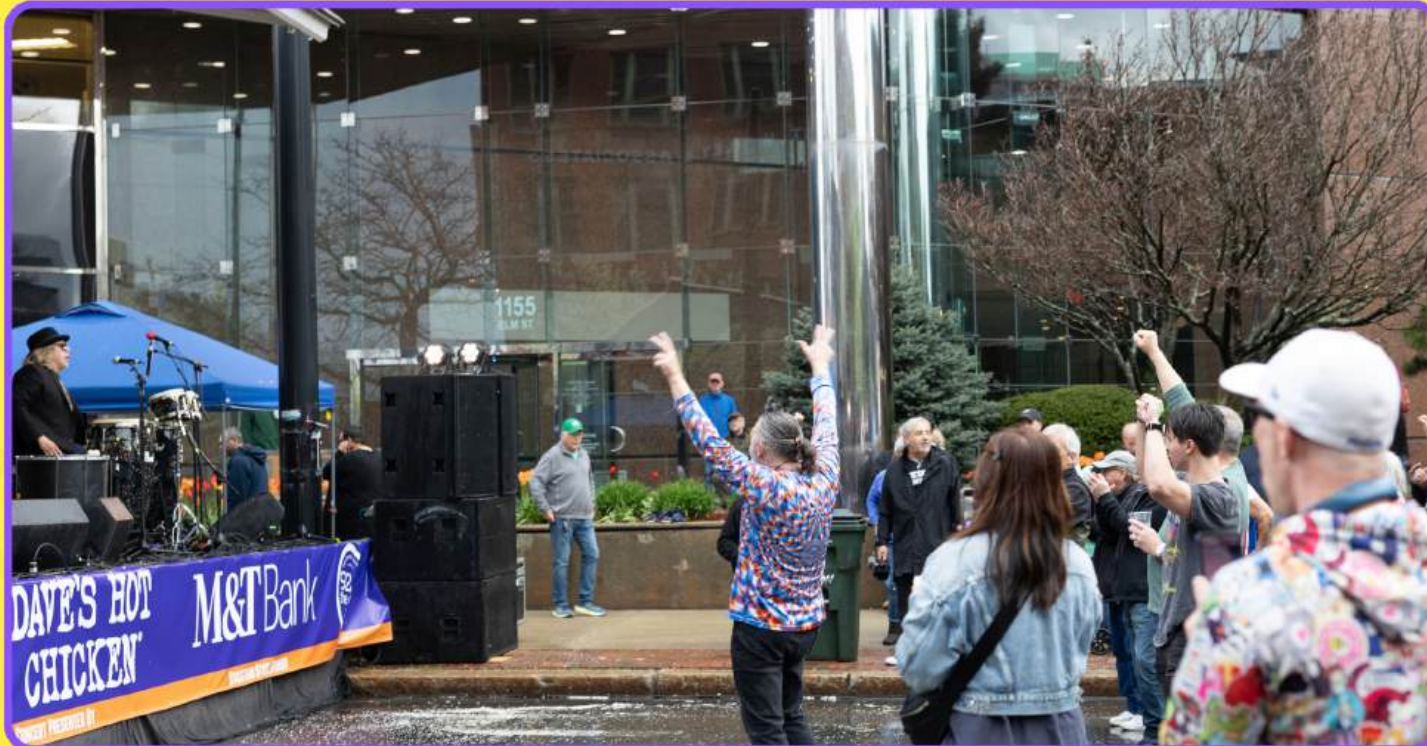
- "Community Mover Sponsor" recognition
- Up to one 10' by 10' reserved spaces at event
- Key logo placement on website home page & sponsor page, Taco Tour map, and "Best Taco" voting page
- Logo on "End of the Line" Markers



# CONCERT STAGE SPONSOR

## \$10,000

- “The XX Stage” Recognition
- Up to two 10' x 10' reserved spaces at event
- Inclusion in ads on 92.5 The River (\$8,500+ Value)
- Key logo placement on concert and street banners, and ads
- Key logo placement on website home page and sponsor page
- Key logo placement on Taco Tour map and “Best Taco” voting page
- Excel list of emails for those who opt-in for sponsor communications
- Inclusion in post event Thank You Packet



# CONCERT SPONSOR

## \$12,500

- Concert Naming Rights
- "Your Company Presents the Taco Tour Manchester Concert"
- Inclusion in ads on 92.5 The River (\$8,500+ Value)
- Logo included in 180,000 Direct Mail Magazine print ads
- Logo included in 250,000 printed magazine ads
- Up to two 10' by 10' reserved spaces at event
- Key logo placement on Taco Tour Manchester website home page, sponsor page, map, "Best Taco" voting page, posters, concert, & street banners
- Email list from those who opt-in for sponsor emails
- Speaking opportunity at Taco Tour Manchester concert
- Inclusion in post-event Thank You Packet

